

# CB Cotton

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## Education

### University of North Carolina at Chapel Hill

B.A in Broadcast and Electronic Journalism May 2016

Minor: Dramaturgy

GPA: 3.5

## Honors & Awards

- Hearst National Champion, Television News Category: First Place
- Hearst Television News 2016 National Collegiate Competition: First Place
- Earl Wynn Creative Broadcasting 2016 Recipient
- WTVD Endowment Scholarship 2014 Recipient
- Reese News Felt Scholarship 2015 Recipient
- Curtis Fund 2015 Recipient
- First Distinguished Young Woman of Jones and Onslow County for 2012

## Related Experience

### **CBC-UNC Diversity Fellowship at WRAL** Raleigh, NC March, 2016

- Enterprise a news story within a six day period
- Worked with a WRAL award-winning photographer to create a news package
- Wrote a corresponding online story for the package
- 1 out of 9 students selected to participate from nation wide applicants

### **WTVD ABC 11 Investigative Internship** Durham, NC 01/2016-present

- Assist Senior Investigative Producer with research for upcoming stories
- Create graphics for digital content to correspond with aired packages
- Maintain the I-Team tip hotline
- Log interview tapes

### **KNTV NBC Bay Area** San Jose, CA December 2015

- Attended morning editorial/storyboard meetings
- Performed research for upcoming stories
- Shot B-Roll and interview footage with producers and photographers

### **Carolina Week** Chapel Hill, NC 01/2013-present

- Anchor: 08/2015-12/2015
- MMJ reporter: shooting, writing, editing and producing news packages and content for air (packages, VOs, VOSOTs)
- Create content in Adobe Premiere using Adobe Audition and Audacity
- Production assistant: camera, floor director, TD, audio and playback
- Successfully executed lives shots from the field and in-studio. Operated LiveU remote broadcasting technology.
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### **Wake Up, Carolina!** Chapel Hill, NC 01/2016-present

- Co-Created UNC School of Media and Journalism's first morning show
- Anchor morning show every Friday at 9AM
- MMJ Reporter for show content

### **J-School Ambassadors** Chapel Hill, NC 08/2013-present

- Aid students in the assimilation of to the rigorous environment of the Journalism school
- Advise students on proper and necessary coursework for specific sequences

